



**Board of Directors Meeting Minutes
December 20, 2018, 5:30 p.m.
3913 Kachemak Way, Homer, AK 99603**

Board Members

Present: Dave Eckwert, Robert Purcell, Nicole Arevalo, Wayne Aderhold, Suzanne Bishop, Debbie Speakman, Jenny Martin, Genie Hambrick

Absent: Kevyn Jalone, Kyle Schneider, Dana Stabenow

Quorum present? Yes

Visitors: Elisa Russ

Community Advisory Board: None

Staff Present: Terry Rensel

Proceedings

- Meeting called to order at 5:32 p.m. by Board President Dave Eckwert.
- Agenda was approved by consensus following the addition of an item B- consideration of a future special meeting under new business, and adding an executive session following the regular BOD meeting.
- Minutes of the November BOD meeting were approved by consensus.
- Station Reports
 - Terry provided an administrative report, adding:
 - Senator Gary Stevens came by the station and Terry thanked him for past support. He told Terry he will make every effort to make sure public media gets funding in the upcoming state budget.
 - Terry also reached out to (now former) Representative Paul Seaton to thank him for his years of support for KBBI and public radio from his position in the legislature. Terry plans to reach out to Rep-elect Vance once she's in office as well.
 - Aaron Bolton had a story on Weekend Edition about killer whales eating fish off longlines. A link to the story on NPR's web page is included in the report.
- Community Advisory Board
- No CAB members were present. Jenny and Nicole spoke on some of the takeaways from the December CAB meeting, including:
 - Jill and the CAB are looking forward to planning for a booth at Salmonfest and will plan to begin the groundwork on this in early 2019. They would also like to seek out other tabling opportunities and to look into pursuing a CAB event during the Seldovia Summer Solstice Music Festival.
 - There are two prospective new CAB members who have shown interest.
- Committee Reports
 - Finance –
 - Nicole spoke for the committee. In short, the numbers look good. The station is running pretty much on budget with only minor delays in some of our expected revenue sources or increases in expenses. No CD investments were up for renewal to discuss. Terry added that he got notification that CPB checks #1 and #3 will be in soon, and this will improve the balance sheet.
 - Board Development –
 - The committee met on Dec. 10 and Genie provided a report. In light of Jenny Martin's recent acceptance of a job in Anchorage, making it difficult to participate in BOD

activities, the committee decided to go with Jenny's suggestion to remove her from the December BOD election ballot. The ballot will include four candidates for first time or reelection: Wayne Aderhold, Robert Purcell, Sarah Richardson and Michael Walsh.

- This also means that for three sitting members of the BOD, this December regular meeting will be their last: Dave Eckwert, Suzanne Bishop and Jenny Martin. Those in the room reflected on the years of service these three board members have given and on the swing in board membership that is coming in 2019.
- Strategic Planning-
 - The committee did not meet. Genie reiterated that at the September 29th BOD/staff/CAB retreat four individuals volunteered to "champion" certain focus areas and reminded the group to keep our sights on these foci.
- Development/Fundraising –
 - Did not meet, however Debbie reported that she had spoken with Alder about the Major Donor event held on Dec. 8th at Station Twelve. She added that it sounded like a great success, and those around the table who were present at the event spoke to some of the details and agreed that it was successful. Robert was very, very pleased with it, commenting that it was in the perfect space and had the right amount of people, that the food was excellent, and everything was just a great fit for the event. A real success. People stayed for the duration of the two hours for the most part. Nobody buzzed in and buzzed out.
- Facilities –
 - The committee did not meet, but Wayne has been speaking with Scott Waterman of APHI about the solar idea. Talks continue. March is tsunami awareness month and Robert and Kathleen have been speaking about having a Coffee Table show that hopefully would feature those who designed the tsunami evacuation map for Homer.
- Policy/Bylaws – Did not meet.
- Public Safety –
 - The committee did not meet, however, Robert provided a report on the last month's progress. Highlights include that a final draft MOU with KESA has been submitted to the Borough for legal to peruse and is moving up through their process, and that the KESA public information officer is working with KBBI staff on a communication plan.
 - Other discussion included that the City of Homer is putting an easy to find emergency services button on their website home page that will show evacuation routes, inundation maps, etc. Also, KBBI should/will participate in any CERT local emergency exercises.
 - Genie suggested noting emergency agreements in the collaborations section of the administration report.
 - Kathleen has pulled out old working documents that never got finalized regarding procedures/protocols for anybody seated in the on-air studio during an emergency (earthquake, tsunami warning...). She will be working with volunteers on training for emergency events. Staff will be training as well with role play exercises. Checklists/guides will be placed around the on-air studio for use in emergency events. Several different emergency scenarios will each have their own procedure to follow, so all on-air and other staff will know just what steps to take and who to call for a variety of scenarios.
 - Robert is talking with the new Fire Chief (who is himself) to more clearly delineate evacuation routes for public awareness.
 - Terry is going to talk to Ed Ulman, the president/CEO of AK Public Media in Anchorage about the Seward feed. He wants to create a procedure where neither KBBI nor APM needs to filter through another station's staff, but instead can feed a more

detailed broadcast to the Seward repeater.

○ New Business –

- Item A- Robert reiterated what he presented at last month's BOD meeting since many BOD members were not present for his November presentation. Because there is frequent change over time in staff and BOD membership, this new goal assessment set-up will help KBBI stay on track. Terry will have a new way of reporting to the BOD for various things. If the BOD is setting goals, there needs to be an end state, a way for staff to know they've achieved that goal.
- Item B- Genie asked if we should have a special targeted meeting on goal setting. Robert thought this was a good idea for sometime early next year. The group will come up with a date for this targeted meeting, and will also gather to work on details of the 40th anniversary membership drive strategy.

○ Visitor Comments-

- Elisa Russ, a friend of Dave Eckwert, expressed her enjoyment of his show and her disappointment in the disciplinary action taken because of his on-air comments.

○ Staff and Board Comments –

- Terry- As this is the last BOD meeting for Suzanne, Jenny and Dave, he thanked them for all they've done in their Board service. He added that Glen Caldwell expressed appreciation for KBBI's Nov. 30th earthquake response efforts, and that the staff has learned from the event and is working to improve their response coverage/broadcasting during emergencies.
- Wayne- Jerry Van Triese said he'd give him a proposal to change out light fixtures in the building and do electrical drawings.
- Robert- Thanked Dave for his leadership, demeanor and everything he's offered to KBBI. To Jenny and Suzanne he said it's not going to be the same BOD and he's sad to see them go.
- Jenny- It's been a pleasure serving on the BOD. It's been a great experience. She feels like it's going well around here and she'll miss us all.
- Nicole- Said she'll miss Jenny, Suzanne and Dave being a part of this body, and that she just may cry a little.
- Debbie- Thanked Jenny for her contagious good energy and hopes Suzanne will consider joining a committee so she can still offer her wonderful mind. To Dave she said she's been on so many boards and that Dave's done a great job here on our BOD, especially in his leadership role. She also hopes he gets on some committees after his term is over.
- Suzanne- It's been a pleasure to serve on the BOD and echoes what Jenny said. She thanked Dave for all his service.
- Genie- Jenny, I'm going to miss your laugh. Suzanne, thank you for your wisdom over the years. It's been an honor and a privilege to be a part of the group. The major donor event was great, conversations were really rich and stayed focused on public radio. Home run, bases loaded.
- Dave- Read a prepared statement listing highlights of his service as a member of the board and an on-air volunteer.

Regular meeting adjourned at 6:35 p.m.

Executive session began at 6:35 pm.

Minutes submitted by Nicole Arevalo, BOD secretary



Minutes of Annual Meeting and January Board of Directors Meeting January 17, 5:30 p.m. Homer Chamber of Commerce, Homer, AK 99603

Following a “meet and greet” with light refreshments, Dave Eckwert, the outgoing president called the meeting to order and announced results of the Board of Directors election. Wayne Aderhold and Robert Purcell were re-elected to serve a second three-year term. Sarah Richardson and Michael Walsh were elected to a first three-year term.

Dave Eckwert introduced members of the Board of Directors and the Community Advisory Board.

General Manager Terry Rensel introduced the staff, all of whom were in attendance. He provided a brief summary of a written report, a look ahead at major projects underway, and a budget and financial report. See the attached for details. He also thanked Dave Eckwert for his years of service on the Board.

Genie Hambrick thanked Dave, as well as outgoing Board members Jenny Martin and Suzanne Bishop, for their service. Several members also expressed appreciation to Dave during the Q&A session.

A brief Board of Directors meeting followed the annual meeting, and officers were elected for calendar year 2019: Genie Hambrick, president; Robert Purcell, vice president; Kyle Schneider, treasurer; and Nicole Arevalo, secretary. The next meeting is set for February 21, 5:30 p.m., at KBBI. The meeting was adjourned shortly after 7:00 p.m.

Board Members

Present: Wayne Aderhold, Nicole Arevalo, Genie Hambrick, Sarah Richardson, Debbie Speakman, Dana Stabenow, Michael Walsh

Absent: Kevyn Jalone, Robert Purcell, Kyle Schneider,

Quorum present? Yes

Staff Present

Terry Rensel

Minutes submitted by Genie Hambrick

Important Dates**Content: (Strategic Plan Goal Area 1)**

- Sug'stun Word of the Week is in its third year
- Continued yearly recording and broadcast of the Homer High Swing Choir Candlelight Concert for the holidays (10th consecutive year)
- Two new local information/entertainment programs launched in 2018. Kachemak Science, in March, and Check the Pantry in October. Kachemak Science is monthly, and Check the Pantry runs for 6 weeks on/off.
- Continuation of broadcasts of the Homer City Council and Kenai Peninsula Borough Assembly meetings
- Recorded and broadcast Friends of the Homer Public Library AK House District 31 Candidate Forum
- Live broadcast Alaska Citizens Action Network's Democratic Primary Candidate Debate for US House race
- 10 people completed DJ training in 2018

Audience: (Strategic Plan Goal Area 2)

- 4,013 Facebook "likes" at the end of 2018 (3,756 – 2017)
- 2,443 followers on twitter (@KBBInews) (2,381 – 2017)
- 294,833 CUME (total listeners) on the Stream in 2018 (31,558 – Aug 30-Dec 31, 2017)
- 108,428 visitor to the KBBI web site in 2018 (66,228 – 2017)
- 193,176 sessions on the KBBI web site in 2018 (120,296 - 2017)
- 296,708 page views at kbbi.org (205,979 – 2017)

Collaboration: (Strategic Plan Goal Area 3)

- Center for Alaska Coastal Studies on Kachemak Currents
- Friends of the Homer Public Library on Reading Between the Lines
- Sally and Sperry Ash on the Sug'stun Word of the Week
- Friends of the Homer Public Library on the 2017 Big Read (and will be again for 2019)
- Homer News, and Kachemak Bay Campus on the Homer City Council Candidate Forum
- Homer High School Music Department on Candlelight Concert
- Kachemak Bay Writer's Conference – Kachemak Bay Campus
- Salmonfest and Aftershock – Media Sponsor and receive partial proceeds from Aftershock shows

Revenue: (Strategic Plan Goal Area 4)

- KBBI finished FY 2018 with a cash balance
- KBBI saw an increase in Pick, Click, Give contributions from 2017 to 2018. Highest supported public broadcaster in the state after the 2 Anchorage stations, and remains the second largest supported Homer based NP
- As of 12/31 (half way through the Fiscal Year) we are at 55.7% of Revenue.
- As of 12/31 (half way through the Fiscal Year) we are at 54.1% of Budget to actual on expenses.
- Audit is running slightly behind, once completed, the Audited Financials can be found at
<http://kbbi.org/finances-reports>

Other:

- We have an off-air volunteer, who is on the process of creating an excel spreadsheet of the LP library